

FOR IMMEDIATE RELEASE:

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QuestKeys™

What's Your Questkey?

QuestKeys™ Introduces the Web 2.0 HyperTransfer Engine™

A QuestKey is a word, number, symbol, or phrase that links directly to a URL (web page) when entered into the QuestKeys' HyperTransfer Engine. In essence, each questkey is a hypertext link. When entered into the QuestKeys hypertransfer engine the questkey transfers users to the associated hypertext link. If users do not have their own site, they can also create web pages through QuestKeys.com and link directly to those pages.

In addition, Questkeys allow users to load the HyperTransfer Toolbar directly into their browsers. Once loaded, users can jump from one site to another within seconds. Questkeys are FREE, but users are allowed to sell or lease their Questkeys to any who are interested.

North Hollywood, CA - March 14, 2008 - The HyperTransfer Engine was created out of North Hollywood, CA by Husband and Wife team Mr. And Mrs. Allen on January 29, 2008 in an effort to increase internet

[View the video of Questkeys in action](#)

Video Caption: Questkeys demo.

efficiency. Mr. Allen was tired of typing in long URLs and found it difficult to share websites and web pages with others over the phone. In some instances, it was even difficult when sitting right next to the person entering the website address.

To eliminate any further confusion, the HyperTransfer Engine was created to replace long URL names with simple numbers, symbols, or phrases. Thus, [QuestKeys](#) are for users who know where they're going and want to get there fast.

Mr. and Mrs. Allen, self taught Programmers, learned PHP, Java Script, Flash, and HTML programming languages over the past two years. With this new understanding of Dynamic web page design and development they created an onslaught of [Exchange Markets](#), copyrighting several source codes and registering numerous trademarks.

The Allens believe ANYTHING THAT CAN BE THOUGHT OF CAN BE DONE and DON'T TALK JUST DO! With these philosophies willing them on, they built the QuestKeys website and The HyperTransfer Engine Technology overnight.

[QuestKeys](#) offers its users free access to create as many questkeys as they need to organize their internet experience. With [QuestKeys](#), internet users can bookmark their favorites throughout the world-wide-web for personal use (for family, friends, and self), private use (for password protected links), public use (for everybody to share), and business use (for advertising products and services).

In addition to the HyperTransfer Engine, the developers, Mr. And Mrs. Allen created the "In Between Advertising" Engine. This engine allows advertisers to advertise in between every transfer. The current unused space that internet users experience while waiting for a web page to load is now filled with ads.

[QuestKeys](#) first launched in the United States and Canada in February 2008 and has now populated over

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500,000 [QuestKeys](#) and is still growing. Users will never be at a loss when trying to come up with questkey names because they can use any combination of letters, phrases, numbers, and symbols to jump to their favorite sites.

Though [QuestKeys](#) is the only HyperTransfer Engine of its kind it also shares its technology with a partner site called Leapkidz. Leapkidz is Questkeys for kids and is kid safe. Questkeys are loaded into Leapkidz only by the site administrator. However, if sites do not see their questkeys listed they can request to be added.

[QuestKeys](#) allows users to create web pages that showcase home videos, literature, music, resumes, job listings, coupons, news, images, for sale by owner items, trailers, music videos, business contacts, and, our favorite, script novels.

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